

An astronaut in a white spacesuit is floating in space, looking towards the Earth. The astronaut's helmet visor reflects a glowing network of golden lines, symbolizing a global or universal network. The Earth is visible on the right side of the frame, with city lights glowing on its surface. The background is a deep blue space filled with stars and a rocky celestial body on the left.

UNIVERSE NETWORK BUSINESS PLAN



UNIVERSE MOBILE

Premium mobile services with encrypted voice, data, and messaging.



UNIVERSE WI-FI

Secure, high-speed internet with military grade encryption.



UNIVERSE ELECTRONICS

Smart, connected electronics built for the future.

CONNECTING THE FUTURE. SECURING THE UNIVERSE.



ABOUT US



• The Universe Network is a new age technology and telecommunications company offering freemium and premium TV, Phone, & Wi-Fi services and proprietary electronics.



• The Universe Network's mission is to **Connect The Unconnected™** by providing a reliable means of connectivity and communication for low income and underserved communities around the world.



• Currently, Universe Network Wi-Fi units serve as the backbone for the **United States Government** by providing Wi-Fi and VoIP services with military grade encryption for Government officials and first responders.



• On October 17th of 2024, the Universe Network signed an exclusive contract with the **City of Cúcuta** in Colombia, making the Universe Network the exclusive TV, Phone, & Wi-Fi provider for all Government officials, first responders, and millions of Colombians residing in the City of Cúcuta.



• On October 28th of 2024, the Universe Network signed an exclusive contract with the **Government of Colombia**, making the Universe Network the exclusive TV, Phone, & Wi-Fi provider for all 1,103 municipalities in Colombia.



• In 2026, the Universe Network will deploy its freemium and premium services in the **Bahrain** with plans to expand to countries around the world in 2027.



NEW AGE TECHNOLOGY

Innovative solutions for a connected world.



RELIABLE CONNECTIVITY

Secure, high-performance Wi-Fi and VoIP.



GLOBAL MISSION

Connecting low income and underserved communities.



STRATEGIC PARTNERSHIPS

Exclusive contracts driving real impact.



EXPANDING THE FUTURE

Deploying in 2026. Expanding globally in 2027 and beyond.

CONNECTING COMMUNITIES. **EMPOWERING LIVES.** BUILDING THE FUTURE.



PROBLEM

There are **4,416 cities** around the world with a population of over **150,000 people**. **70%** of the world's population do not have a means for communication, Wi-Fi connectivity, or access to the technology needed to engage.

SOLUTION

The Universe Network offers freemium and premium
TV, Phone, & Wi-Fi services.

Channel Guide / UNTV Channels 9:14 AM

 The Entverse Now ! Universe Network - Mims...
001 Mims Motors TV **TV-PG** 8:00 PM - 7:59 PM **HD**
No description available.

UNTV Channels Featured Channels

Mon 11/12	9:00 AM	9:30 AM	10:00 AM	10:30 AM
001  MIMS MOTORS TV-PG	The Future is Now ! Universe Network - Mims Motors - Pro Current.			
002  SOCIAL TV TV-PG	No information available			
003  UN-NIVERSE TV-PG	Miemi Video Mix			

Free TV Content



Free Phone



Free Wi-Fi

UNIVERSE NETWORK TELEVISION

UNTV offers freemium and premium interactive content streaming services featuring exclusive **live content, TV series, films, and video** on demand content from all around the world.



Roku STB



Fire TV Stick



Android TV



Apple TV

UNTV DELIVERS **HD PROGRAMMING** ON THE MOST POPULAR DEVICES

Interactive Television is here!
Watch UNTV's Live shows or get **HD Content** with more than **5,000** Searchable V.O.D. episodes!

[CLICK HERE TO WATCH FREE](#)

[BUY NOW](#)

< Channel Guide



SportsCenter

ESPN 9:53 PM 5:30 PM - 7:00 PM

The program features highlights and updates, and delivers scores from the day's top depending on the airtime, the chronicles of top major sporting events, along with commentary and analysis presented by colorful, engaging sports analysts, and news stories from around the sports world.

TODAY 5/20		4:30 PM	5:00 PM	5:30 PM	6:00 PM
001	ESPN	SportsCenter	SportsCenter		
002	ESPN2	SportsCenter		NFL Live	LIVE
003	Food Network	Cooks vs. Cons	Food Network Specials		
004	HISTORY	Ancient Aliens	The UnXplained		



UNIVERSE MOBILE

Universe Mobile offers freemium and premium voice calling, video calling, text messaging, and large file sharing with military grade encryption. The **Universe Mobile** app automatically connects to Universe Wi-Fi.



VOICE CALLING



VIDEO CALLING



TEXT MESSAGING



LARGE FILE SHARING



AUTO CONNECT TO
UNIVERSE WI-FI



MILITARY GRADE
ENCRYPTION



SECURE & RELIABLE
CONNECTION

UNIVERSE
MOBILE

UNIVERSE MOBILE SPECS



700MHz–940MHz



2G, 3G, 4G, 5G, & 6G



Encrypted Calling, Texting, &
Large File Sharing

UNIVERSE **WI-FI**

Universe Wi-Fi offers freemium and premium Wi-Fi services with military grade encryption and speeds of 450 Mbps and more. The **Universe Network** suite of applications and electronics automatically connect to Universe Wi-Fi services.



UNIVERSE **WI-FI** SPECS



MU-MIMO

802.11a/b/g/n/ac/ax



SPEEDS OF **450 MBPS** AND MORE



2.4GHz, 4.9GHz, 5.0GHz, & 5.4GHz



MILITARY GRADE
ENCRYPTED DATA TRANSFER

UNIVERSE ELECTRONICS

Universe Electronics offers affordable phones, tablets, & TVs that automatically connect to the **Universe Network's** TV, Phone & Wi-Fi services allowing **Universe Network** users to stay connected to their services and apps at all times.



TABLETS

Powerful performance.
Endless possibilities.



PHONES

Smart. Reliable.
Always connected.

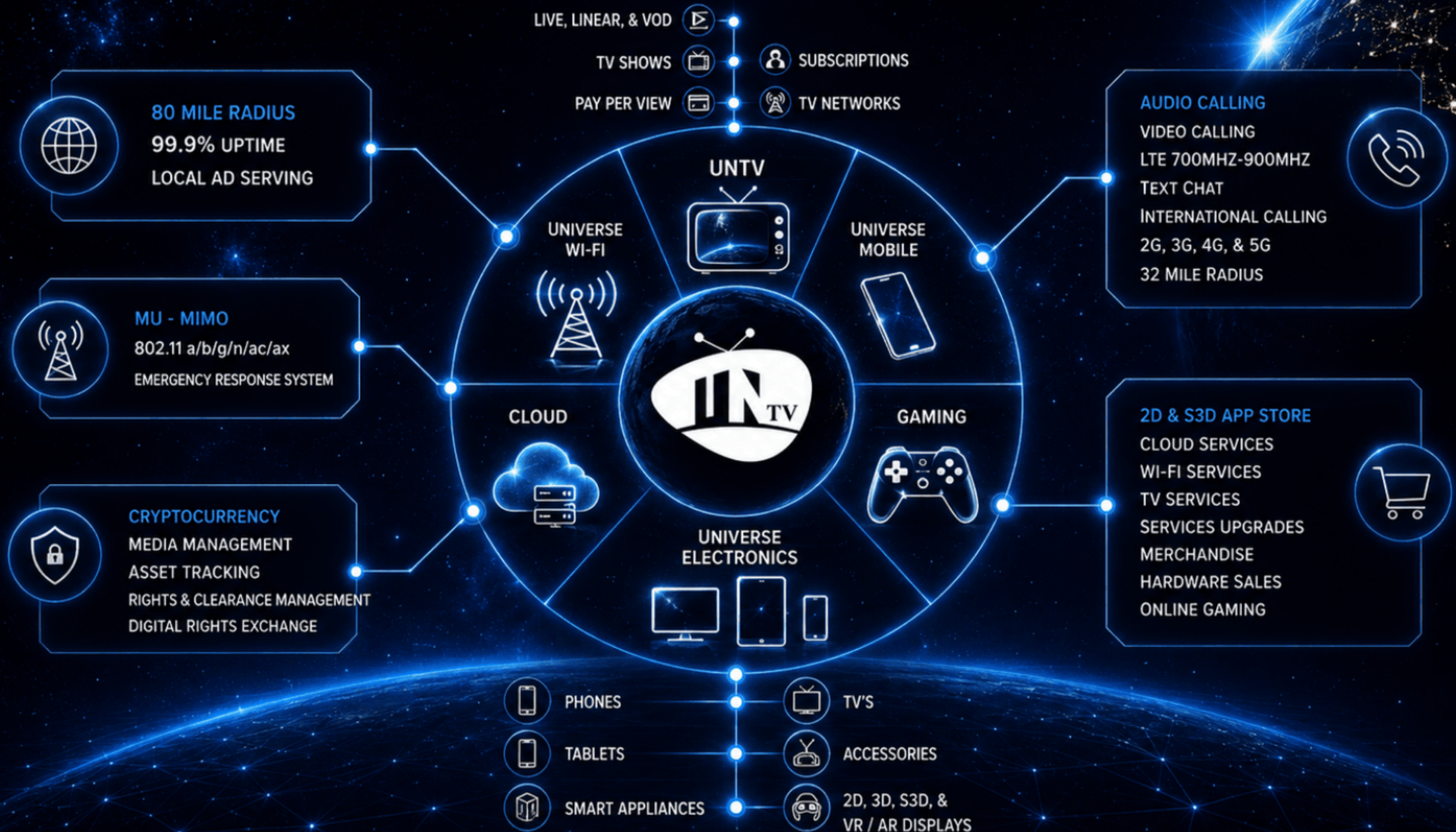


TVS

Stunning visuals.
Smarter entertainment.

UNIVERSE ECOSYSTEM

A CONNECTED ECOSYSTEM. LIMITLESS POSSIBILITIES.



UNIVERSE MOSES WI-FI UNIT

— CONNECT ANYWHERE. RESPOND EVERYWHERE. —



Each Universe Wi-Fi Unit is a lightweight, standalone, deployable earth station that operates as a quick deploy Internet/Wi-Fi emergency response system & broadcast platform.



Based on sophisticated military level technology, broadcast coverage is designed to provide coverage up to an 80-mile radius. More than one system can be used to create a large "bubble" of coverage by "meshing" the system services together for broader coverage and or a network injection to existing Wi-Fi broadcast access enabling a larger user base.



The system also features onboard VOD content repositories for content deliverables closest to the end users. Other capabilities: MU-MIMO Wi-Fi, 700-940 MHz, 802.11 a/b/g/n/ac/ax, 2.4 GHz, 4.9 GHz, 5.0 GHz; encrypted data streams; configurable/scalable for millions of end users (1,000,000s); powered by generator, solar, or can be plugged into 110v shore power.



Each Universe Wi-Fi unit can be deployed in less than 30 minutes.



80-MILE RADIUS

Coverage up to 80 miles per unit.



MESH NETWORK

Mesh multiple units to create large coverage "bubbles".



MU-MIMO WI-FI

High performance Wi-Fi for more users and devices.



VOD REPOSITORY

Onboard VOD content repositories for fast, local content delivery.



SECURE & ENCRYPTED

Encrypted data streams for secure and reliable communications.



FLEXIBLE POWER

Powered by generator, solar, or 110v shore power.



QUICK DEPLOY

Deployable in less than 30 minutes.

UNIVERSE **WI-FI** UNIT SPECS

POWERFUL. RELIABLE. DEPLOYABLE ANYWHERE.



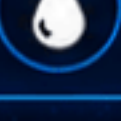
 Antenna Coverage Per Unit	Scalable up to 80 miles of 802.11 ac/ax (Terrain Dependent)
 Data Rate Per Carrier (Typical)	450+ Mbps (OCONUS) (MDMA) / 4 (TDMA)
 Data Users	Scalable up to 100,000+ users per unit & 1,000,000+ users with multiple units
 Data Throughput	LAN 1-TB, WAN 400+ MB
 Antenna Control	Automatically deploy, acquire, and track
 Antenna Size	1.2m, 1.8m, 2.4m
 802.11	a/b/g/n/ac/ax (GigaBit Wi-Fi)
 3G/4G/5G/ LTE 700-900MHz Compatibility	Yes
 GSM/CDMA Compatibility (Optional)	Yes
 1080p 30/60 Frames Per Second Video Uplink	Yes
 2.4GHz, 4.9GHz, 5.0GHz, 5.4GHz Tactical Mesh	Yes
 Encryption Onboard	AES-128/192/256, AES-GCM-128/256, AES-CCM-128, WPA2, IPSec Suite B, NSA Suite B, End to end encryption
 Onboard Routing	MARC, FESMIC, SMIC, QoS, VLAN, IPv4, IPv6, IETF Mobile, IP St, RFC 2002 POE, IEEE 802.3af, EVDO
 MIL-STD	MIL-STD-1275B, MIL-STD-461E, MIL-C-38999, MIL-STD-464A, MIL-STD-810F, MIL-STD-704E
 Safety & Emissions	CE, FCC, ETSI, CB Test, IC, RoHS
 VOIP Lines (Smart Phone Apps)	Supported

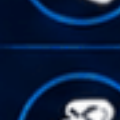
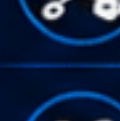


UNIVERSE WI-FI UNIT SPECS

POWERFUL. RELIABLE. DEPLOYABLE ANYWHERE.



	Modem Configurations	Up to 4 Satellites
	GigaBit Ports	2
	10/100 Ports	24
	UAV Interfacing	Yes
	Event Reporting (Audio & Video)	Yes
	Voltage	110/VAC 1f/ 50-60 Hz
	Wattage	Up to 250w
	Power Consumption	1KVA
	Power Source	Onboard generator and or solar array, fuel cell, or external power
	UPS Run Time	120 Minutes
	EMP Shielding	Multiple Subassemblies
	Humidity	Functional from 10% - 100%

	Operating Temperature Range	-57 degrees - 142 degrees Fahrenheit
	Wind Limitations	50 mph - 90 mph wind gusts
	Standard Baseband IFL Length	330 ft. / TFOCA-II Fiber
	Radios	2 standard, Up to 6
	PSTN.G.729 SIP	50K per second, simultaneous
	Com On The Move	Yes
	P25 w/ Full Interoperability (Optional)	Yes
	Weight	1,800 lbs
	MTBF (Warranty)	197,000 Hours (11 Years)
	Altitude	Up to 5,000 ft.

UNIVERSE **WI-FI MESH VIEWER**

The Universe Wi-Fi mesh viewer provides information on the health of each node and the strength of the connectivity between each node within the network. The Universe Wi-Fi mesh viewer makes managing and monitoring of the mesh network simple.



CENTRALIZED MONITORING OF MESH NODES:

- Node connectivity
- Signal strength and link quality



LOGICAL AND MAP OVERLAY MODES

- Google Earth integration
- KML support



LOCATION TRACKING FOR GPS ENABLED NODES

UNIVERSE WI-FI UNIT FEATURES



Instantly deployable



Easily transported on a 5' X 7' trailer



Wi-Fi, VOIP, FaxIP, Radio, Video UAV capable



Runs both encrypted and unencrypted channels simultaneously



Network is adaptable and expandable with repeaters



Easily managed by a single, nontechnical operator



Self powered with multiple energy options



Plug and Play design allows for easy maintenance



Fulfills the National Emergency Communications Plan (NECP)

PERFORMANCE: Fast Link setup, low latency, and broadband throughput regardless of the size of our mesh network. Includes specific optimizations that prevent network flooding and supports multicast traffic to better support critical high bandwidth for streaming video and VOIP.

SCALABILITY: Requires only a small percentage of network bandwidth and does not change appreciably as our network scales. Universe Wi-Fi is far more scalable than those using traditional routing protocols.



USER ONBOARDING



Immediately after a Universe Wi-Fi unit is turned on, new users will be able to find the Universe Wi-Fi connection by scanning for new Wi-Fi networks.



Once they select **Free Universe Wi-Fi 2G** or **Free Universe Wi-Fi 6G** they will be directed to our Offers page where they will either sign up for a new account or sign in to their existing account.



Once they sign up, the **Universe Network app** or splash page will load and give them access to the Universe Network's TV, Phone, & Wi-Fi services.

< Wi-Fi Wi-Fi Direct Advanced

On



Available networks



Free Universe Wi-Fi 2G



Free Universe Wi-Fi 6G



MySpectrumWiFi8a-2G



MySpectrumWiFi8a-5G

USER **ADVANTAGES**



REWARDS

Users can earn free Universe services and electronics.



PRIVACY

Users can control & leverage their data.



BENEFITS

Stay connected with family and friends, protect your data, & make money doing it.

COMPETITIVE **ADVANTAGE**



NETWORK

Universe Wi-Fi is a 3G, 4G, 5G & 6G network offering freemium & premium Wi-Fi services with speeds of 450 mbps and more.



SERVICES

Universe Network is the first company to offer freemium and premium TV, Phone, & Wi-Fi services.



DEVICES

Universe electronics & appliances are capable of displaying 3D content without the need of 3D goggles.



CONNECTING.
CAPTURING THE UNIVERSE.

Universe Network is building the most powerful, all-in-one connectivity and media ecosystem – delivering free encrypted Wi-Fi, free TV, free Wi-Fi phone, and enterprise-grade solutions across the nation.



MASSIVE CONNECTIVITY

Reaching millions across the nation with free Wi-Fi, TV, and Phone.



DIVERSIFIED REVENUE

Multiple revenue streams creating sustainable long-term growth.



STRONG MARGINS

High operational leverage drives attractive EBITDA margins.



SCALABLE MODEL

Built to scale nationally and regionally with significant upside potential.



ATTRACTIVE RETURNS

Compelling valuations and strong investor returns over time.



TELECOM MULTIPLE

TYPICAL TELECOM PLATFORMS TRADE AROUND:



5x – 8x
REVENUE



8x – 14x
EBITDA



REVENUE VALUATION

YEAR	REVENUE	5x REVENUE	7x REVENUE
Y3	\$20M	\$100M	\$140M
Y4	\$50M	\$250M	\$350M
Y5	\$100M	\$500M	\$700M



EBITDA VALUATION

YEAR	EBITDA	10x EBITDA	12x EBITDA
Y3	\$5M	\$50M	\$60M
Y4	\$22M	\$220M	\$264M
Y5	\$50M	\$500M	\$600M



STRONG FUNDAMENTALS. DIVERSIFIED REVENUES. ATTRACTIVE VALUATIONS.
UNIVERSE NETWORK – CONNECTING THE NATION. CAPTURING THE UNIVERSE.



FREE WI-FI
For Everyone



FREE TV
Live & On Demand



FREE PHONE
Stay Connected



ENTERPRISE SOLUTIONS
For Organizations



GOVERNMENT PARTNERSHIPS
Stronger Nation



ENDLESS GROWTH
Limitless Potential



CONNECTING.
CAPTURING THE UNIVERSE.

Universe Network is building Iraq’s most powerful, all-in-one connectivity and media ecosystem – delivering free encrypted Wi-Fi, free TV, free Wi-Fi phone, and enterprise-grade solutions across the nation.



FREE ENCRYPTED
WI-FI



FREE TV
PLATFORM



FREE
WI-FI PHONE



ENTERPRISE &
GOVERNMENT
SOLUTIONS



OUR MISSION: CONNECT EVERY IRAQI.



OUR VISION: LEAD THE DIGITAL IRAQ.

ESTIMATED IRAQ TELECOM MARKET

SEGMENT		ESTIMATED ANNUAL REVENUE
	MOBILE SERVICES	\$1.40B - \$1.80B
	BROADBAND INTERNET	\$550M - \$750M
	FIXED VOICE	\$150M - \$300M
	PAY TV	\$200M - \$350M
	ENTERPRISE TELECOM	\$300M - \$600M
	TOTAL TELECOM MARKET	\$2.60B - \$3.80B+

Source: GSMA Intelligence, IDC, Statista, Industry Reports (2024–2025)



MASSIVE MARKET OPPORTUNITY

Over 46M people and growing digital demand.



DIVERSIFIED REVENUE STREAMS

Multiple segments. Sustainable growth.



SECURE, RELIABLE & RESILIENT

Enterprise-grade uptime and security.



SCALABLE NATIONWIDE PLATFORM

Built to reach every corner of Iraq.



STRONG RETURNS. LIMITLESS POTENTIAL

High-margin model. Long-term value.





CONNECTING IRAQ.
CAPTURING THE UNIVERSE.

Universe Network is building Iraq’s most powerful, all-in-one connectivity and media ecosystem – delivering free encrypted Wi-Fi, free TV, and free Wi-Fi phone, and enterprise-grade solutions across the nation.



FREE ENCRYPTED
WI-FI



FREE INTERNET
TV



FREE
WI-FI PHONE



IRAQ

DIGITAL MARKET OVERVIEW (2025–2026)

METRIC		ESTIMATE
	POPULATION	~46.0 MILLION
	INTERNET USERS	~31.0 – 32.0 MILLION
	INTERNET PENETRATION	~67% – 70%
	MOBILE CONNECTIONS	~39.0 – 41.0 MILLION
	BROADBAND SUBSCRIPTIONS	~5.0 MILLION
	5G COVERAGE	~35% – 50%



THE ADDRESSABLE INTERNET MARKET IN IRAQ IS
~31.0 – 32.0 MILLION INTERNET USERS
REPRESENTING ABOUT 67% – 70% INTERNET PENETRATION
OF THE COUNTRY’S POPULATION.



**MASSIVE ADDRESSABLE
MARKET**

Reaching ~31M+ internet
users across Iraq.



HIGH ADOPTION

~67% – 70% internet penetration
with strong mobile and
broadband usage.



FUTURE-READY MARKET

Expanding 5G coverage
driving next-generation
connectivity and
digital services.



**STRONG GROWTH
POTENTIAL**

Growing digital economy
driven by demand for
innovative connectivity
& content.

CONNECTING IRAQ. POWERING POSSIBILITIES.

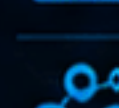
OUR MARKET. OUR REACH. OUR OPPORTUNITY.

IRAQ DIGITAL LANDSCAPE

METRIC	ESTIMATED SIZE
 Population	~ 46.0 million people
 Internet users	~ 31.0 – 32.0 million people
 Internet penetration	~ 67% – 70%
 Mobile connections	~ 39.0 – 41.0 million connections
 Non-internet users (growth opportunity)	~ 14.0 – 15.0 million people

ADDRESSABLE DEVICES

Iraq has a large and growing base of connected devices across all segments.

DEVICE TYPE	ESTIMATED CONNECTED DEVICES
 Smartphones	13.0 – 16.0 million
 Tablets	1.2 – 1.8 million
 PCs / Laptops	2.2 – 2.8 million
 Smart TVs	1.0 – 1.6 million
 IoT Devices	1.5 – 2.2 million

 **TOTAL ADDRESSABLE DEVICES ~19.0 – 24.4 MILLION+**

THIS IS ROUGHLY



67%
of the population
ACTIVE OR ADDRESSABLE DIGITALLY



A MASSIVE MARKET.
A PREMIUM MODEL.
UNLIMITED POTENTIAL.



WI-FI
Connect Everywhere



TV
Entertainment
for Everyone



PHONE
Stay Connected
Always



ONE NETWORK.
ENDLESS POSSIBILITIES.



NATIONAL FREEMIUM Wi-Fi + TV + PHONE OPPORTUNITY IN IRAQ

If Universe Network launched a national freemium
Wi-Fi + TV + Phone offering in **Iraq**,
a realistic target market could be:



TOTAL ADDRESSABLE USERS (TAM)

**~32.75
MILLION**

INTERNET USERS
IN IRAQ



INCLUDES TOURISTS:

$21,000,000 \div 12 = \sim 1,750,000$
MONTHLY TOURISTS (AVERAGE)



SERVICEABLE MARKET (SAM)

**~18.0 – 23.0
MILLION**

MOBILE-FIRST
CONSUMERS

CALCULATION INCLUDES MONTHLY TOURISTS:

$18.0M - 23.0M = (\text{Base Iraqi internet users})$
 $+ \sim 1.75M (\text{monthly tourist internet users})$



INITIAL OBTAINABLE MARKET (SOM)

1.53%
PENETRATION



~500,000
USERS

5%
PENETRATION



~1.64 MILLION
USERS

10%
PENETRATION



~3.28 MILLION
USERS

BASED ON TAM OF ~32.75 MILLION USERS
(INCLUDES ~1.75M MONTHLY TOURISTS)



A MASSIVE MARKET. A FREEMIUM MODEL.
UNLIMITED POTENTIAL.



Wi-Fi



TV



PHONE

ONE NETWORK.
ENDLESS POSSIBILITIES.

UNIVERSE Wi-Fi ROLL OUT PLAN

3 Universe Wi-Fi units will be deployed initially as a **pilot program** to test performance, operations, and customer response in select locations across **Iraq**.



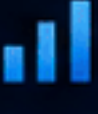
THE PLAN IS AS FOLLOWS:



Deploy 3 Universe Wi-Fi units in strategic **pilot** locations to test and validate performance, coverage, and user demand.



Develop and test a fleet management and security system to enable remote monitoring and secure operations.



Evaluate performance and customer feedback to refine technology, pricing, and service delivery.



Launch targeted marketing and awareness campaigns based on pilot results.



Based on pilot success, expand in phases to more cities and communities across Iraq.



Long-term goal: build a nationwide premium Wi-Fi network that delivers reliable, secure, and affordable connectivity to all **Iraqis**.



POPULATION
~46.1
MILLION



INTERNET USERS
~31.0
MILLION
(~67%)



INTERNET PENETRATION
~67%



MOBILE CONNECTIONS
~39.3
MILLION



PILOT PROGRAM

3 units deployed as a pilot to test performance, demand, and operational readiness.



SECURE & ENCRYPTED

Closed encrypted mesh network ensures data security and privacy for all users.



FREEMIUM MODEL

Free Wi-Fi access with premium upgrades for enhanced TV, phone & enterprise services.



DATA-DRIVEN GROWTH

Pilot insights will guide smart scaling, ensuring the right investment at every stage.



BUILT FOR IRAQ

Developed for Iraq's needs, with local support, jobs, and a better digital future.

UNIVERSE ELECTRONICS ROLL OUT PLAN



Universe Electronics automatically connect to the Universe Network's ecosystem of apps and the Universe Network's **TV, Phone & Wi-Fi** services. All Universe Electronics will be manufactured with **100% Recyclable and Renewable** plant based plastic.

THE PLAN IS AS FOLLOWS:



01

Manufacture 20,000 Universe Phones, 20,000 Universe Tablets and 10,000 Universe TV's to be distributed **in the country**.



02

Develop a fleet management and security system that will enable Universe to manage each device remotely **in the country**.



03

Create a strategic marketing campaign to be promoted by the most popular celebrities in the world to increase awareness of Universe Electronics **in the country**.



04

When Universe Electronics customers are ready to upgrade their devices to the current version, Universe customers can return their device, made from 100% Recyclable and Renewable plant based plastic, to be recycled and used to create a new device. Universe Electronics will decrease the carbon and waste footprint created from electronics manufacturing while advancing technology forward with innovation **in the country**.



ECOSYSTEM SERVICE BUNDLE



Free encrypted Wi-Fi access



Free TV / streaming platform



Free Wi-Fi calling



Free messaging



Local advertising marketplace



Premium upgrades



Enterprise and government services



The TV platform is likely to generate the majority of impressions.



IMPRESSION MODEL

For 500,000 daily active users:

Source		Daily Impressions/User	
	Wi-Fi Login / Portal	5	
	TV Streaming	70	★
	Wi-Fi Phone Service	10	
	Local Marketplace	10	
	Notifications / Promotions	5	
Total		100	



CONNECTING. CAPTURING THE UNIVERSE.

Universe Network is building the most powerful, all-in-one connectivity and media ecosystem – delivering free encrypted Wi-Fi, free TV, free Wi-Fi phone, and enterprise-grade solutions across the nation.



FREE ENCRYPTED
WI-FI



FREE TV
PLATFORM



FREE
WI-FI PHONE



ENTERPRISE &
GOVERNMENT
SOLUTIONS



OUR MISSION: CONNECT EVERY HUMAN.

OUR VISION: LEAD THE DIGITAL UNIVERSE.

REVENUE AT \$15 CPM

HIGH IMPRESSIONS. STRONG CPM. MASSIVE IMPACT.

DAILY IMPRESSIONS



50,000,000

$50,000,00 \times 100$

DAILY REVENUE



\$750,000

$50,000,000 \div 1000 \times 15$

ANNUAL REVENUE



\$273.75M

$50,000,000 \times 100 \times 1000$
 $\times 15 \times 365$

EFFECTIVE CPM



\$15

PER 1,000 IMPRESSIONS

ADDITIONAL REVENUE STREAMS

Beyond advertising, a free TV + Wi-Fi + phone ecosystem typically adds significant recurring revenue.

PREMIUM TV



Assume:

- 500,000 active users
- 10% upgrade
- \$5/month

\$3M

ANNUALLY

PREMIUM PHONE FEATURES



Assume:

- 50,000 users
- \$3/month

\$1.8M

ANNUALLY

BUSINESS ADVERTISING



Local businesses often pay substantially more than programmatic CPMs.

\$5M – \$20M

ANNUALLY

ENTERPRISE / GOVERNMENT CONTRACTS



Potential:

- Schools
- Municipal Wi-Fi
- Tourism
- Public safety

\$10M – \$50M

ANNUALLY

A COMPLETE DIGITAL
ECOSYSTEM DRIVING
MASSIVE VALUE



Massive Reach
500,000+ Users



High Engagement
100 Impressions/Day



Secure & Encrypted
Connectivity



Diverse Revenue
Multiple Streams



Scalable & Profitable
Long-Term Growth

ONE NETWORK. UNLIMITED POSSIBILITIES.



FREE WI-FI



FREE TV



FREE PHONE



ENTERPRISE SOLUTIONS



GOVERNMENT PARTNERSHIPS



ENDLESS GROWTH

IRAQ

UNIVERSE WI-FI COVERAGE

We are launching a **pilot program** with 3 Universe Wi-Fi units in strategic locations across Iraq to test performance, gather data, and validate demand. This is just the beginning of a nationwide rollout.



SCALABLE
UP TO
80 MILES
COVERAGE AREA PER UNIT
(UP TO 80 MILES)
when tactically meshed together
(Mesh Network)



FULL COVERAGE OF
POPULATION
~245 UNITS
(National Rollout)



PILOT PROGRAM
3 UNITS
(Pilot Program)



SECURE & ENCRYPTED
CONNECTIVITY
FOR EVERYONE



POPULATION
44,654,000
(Iraq Population 2024)



TOURIST ARRIVALS (2025)
21,000,000
(Annual)



GROSS PER YEAR
\$272,338,562

Based on **1.53%** penetration
from pilot program (Year 1)



YEAR ONE NET
\$121,236,929

Based on **1.53%** penetration
from pilot program (Year 1)



TWO YEAR NET
\$302,955,010

Based on continued growth
and expanded coverage



Revenue projections based on **1.53%** customers acquisition rate
from pilot program and estimated advertising impressions across the Universe ecosystem.

MILESTONES



NOV 2016

Universe hits 100,000 organic users



MAY 2018

Universe signs an exclusive Wi-Fi contract and launches Universe Wi-Fi



JUN 2019

Governor signs bill making Universe's Wi-Fi technology the standard for all First Responders in the State of California



APR 2021

Universe partners with Pelidon to deploy free Wi-Fi in the Dominican Republic



JUN 2021

City of Santo Domingo Este's Mayor Manuel Jimenez agrees to an exclusive Wi-Fi partnership with Universe



SEP 2021

Senator Dave Cortese announces a successful deployment of Universe Wi-Fi technology for 100,000 data users



DEC 2024

Universe launches Universe Music and signs distribution deal with CREATE Music Group



MAR 2016

Universe launches as a mobile app



DEC 2017

Universe hits 100,000 organic views



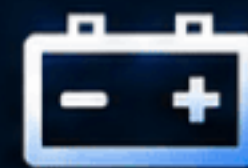
OCT 2018

Universe Signs contract to develop proprietary Electronics and Appliances



DEC 2020

Universe partners with the Great King to develop a Smart City in the Eastern Region of Ghana



JUN 2021

Universe signs exclusive agreement for a proprietary electric battery capable of a 1,000-mile range



JUL 2021

Mayor Manuel Jiménez of Santo Domingo Este signs with Universe to build a Smart City & the largest outdoor music festival in the Caribbean



OCT 2024

Universe signs an exclusive agreement with the Government of Colombia to offer, TV, Phone, & Wi-Fi services



MAY 2026

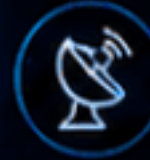
Universe signs an exclusive deal with His Excellency Shaikh Saud bin Salman Al Khalifa to form Universe Bahrain & establish Universe Worldwide, the new headquarters for the international roll out.

Executive Team



Radames Maldonado

CO-FOUNDER & CEO,
UNIVERSE WORLDWIDE



One of the first Pioneers to utilize Live Streaming Technologies. 30+ years of experience in Radio & Entertainment



The Visionary behind the concept, creation & execution of bringing Universe into existence.



Jon Haugan

CO-FOUNDER & CTO,
UNIVERSE WORLDWIDE



CEO & CTO, OptiStreams Inc.



Their flagship product, M.O.S.E.S., focuses on serving the connectivity needs of underserved communities, remote government, commercial, & education markets as well as supporting first responders, while their cybersecurity solutions enhances network security.



Oscar Roberts

CPO – CHIEF PEOPLE OFFICER & FACILITATOR,
UNIVERSE WORLDWIDE



CEO & President, Universe Network Kingdom of Bahrain.



Managing Partner, Goldenstar Petroleum Services.



Managing Director, Private Office of H.E. Shaikh Saud bin Salman Al Khalifa.



Tawfeek Almoosa

CBO – CHIEF BUSINESS OFFICER,
UNIVERSE WORLDWIDE



Managing Partner, Universe Network Kingdom of Bahrain.



Managing Director, Goldenstar Petroleum Services.



Managing Director, Private Office of H.E. Shaikh Saud bin Salman Al Khalifa.

Executive Team



His Excellency Shaikh Saud bin Salman Al Khalifa

Chairman & Chief Advisor,
Universe Worldwide



Chairman & Chief Advisor,
Universe Worldwide



Chairman, Universe-
Kingdom of Bahrain.



Chairman, Goldenstar Petroleum
Services, with 25 JV's in 25
Countries Globally.



Essa Alraby

CSO-Chief Security Officer,
Universe Worldwide



Development & oversight of compliance,
operational, strategic, financial & reputation
security risk policies relating to the protection of
key personnel, intellectual assets & tangible
property.



Managing Partner, Goldenstar Petroleum
Services (UAE).



Craig Goldstein

CCO-Chief Commercial Officer,
Universe Worldwide



Financial & Legal Advisor to the
Private Office of H.E. Shaikh Saud bin
Salman Al Khalifa.



Managing Partner, FiGo&Co Capital.



Co-Founder & CEO, NuSource Global.



Gary Zimmerman

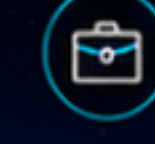
CIS-Chief Intelligence & Strategy,
Universe Worldwide



Retired U.S. Air Force Chief Master Sergeant
and former U.S. Defense contractor 45+ years
of Service, combined.



Co-Founder & CEO, NuSource Global.



COO & Partner, FiGo&Co Capital.

INTERESTED IN WORKING WITH US?

DON'T HESITATE TO LET US KNOW!



OSCAR ROBERTS

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RADAMES MALDONADO

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TAWFEK ALMOUSA

MANAGING DIRECTOR, PRIVATE OFFICE

OF H.E. SHAIKH SAUD BIN SALMAN AL KHALIFA



1452M, AL JALALI, AL QADIR, AL QADIR, AL QADIR

1452M, AL JALALI, AL QADIR, AL QADIR, AL QADIR

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